

# Real-Time Prescription Benefits.





# BETTER INFORMATION AT THE POINT OF CARE SAVES TIME AND MONEY FOR MEMBERS, PRESCRIBERS, AND PAYERS

Real-Time Prescription Benefits provide member-specific cost and coverage details at the point of care to help improve outcomes, lower costs, and prescriber efficiency. This tool allows prescribers and members to discuss personalized benefit information, including lower-cost therapeutic alternatives and preferred pharmacies, to make better care decisions at the doctor's office.

Real-Time Prescription Benefits results in fewer surprises and abandoned therapies, increases adherence, and lowers costs for members and payers. By embedding it in ePrescribing workflows and electronic medical records (EMRs), this service puts personalized coverage and benefit information at the fingertips of prescribers and members before prescriptions are sent to the pharmacy.

Prescribers can see member-specific costs, including accumulators and deductibles and alternative retail, specialty, and mail order options. They can also view drug coverage and benefit information, such as prior authorization requirements or quantity limits, significantly reducing wait times and issues at the pharmacy.

#### **MEMBERS**

- No Surprises: Members see prescription costs at the point of care
- Fewer Delays: Less waiting at the pharmacy for prior authorizations or approvals on lower-cost alternatives
- Better Outcome: Informed members are more likely to fill prescriptions and stay healthy

## Here's how it helps:



### **PRESCRIBERS**

- Better Information: Memberspecific information allows prescribers to make more informed decisions at point of care
- Better Outcomes: Members are more likely to follow prescribed courses of treatment
- Increased Efficiency: Prescribers spend less time on follow-up calls from pharmacies
- Greater Satisfaction: Members leave their doctor's offices with the lowest-cost medications and face fewer issues at the pharmacy



#### **PAYERS**

- Lower Prescription Costs:
  Providers are more likely to
  prescribe the most cost-effective
  medications for members and
  plans
- Reduces Medical Costs:
   Members are more likely to follow treatment plans and less likely to need follow-up or emergency room visits
- Higher Satisfaction: Plans improve member and prescriber experiences

Real-Time Prescription Benefits are embedded in the ePrescribing workflow in the EMR.

